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PRESS INVITED

FLAT PANEL SHOOT-OUT AT VALUE ELECTRONICS IN SCARSDALE, NY

Video Experts to Evaluate All the Newest Flagship HD Panels

Scarsdale, NY - - Which manufacturer makes the best flat panel HDTV?

ValueElectronics.com Inc, the leading independent flat panel retailer in Westchester county, NY, has contracted with a charter member of the Image Science Foundation (ISF) and other well respected video engineers to evaluate various aspects of the newest flagship flat panel HDTVs from the seven leading manufacturers on Saturday, June 27 and Sunday, June 28 at 7 PM. ISF is the only accredited US organization accepted by the consumer electronics industry and Society of Motion Picture and Television Engineers (SMPTE) for calibration standards.

The televisions featured are all 240 hertz 50" – 55" high-end back-lit LEDs and plasmas. The two premier front projectors, JVC's DLA-HD750 and Epson's Pro Cinema 7500UB, will face-off in the theater room. This event will be IP cast live and available at our website for future viewing.

"The program will demonstrate how flat screen HDTVs perform as they come out of the box in their standard mode, and then again when they are professionally calibrated to ISF standards. It's the first time such an independent test of state-of-the-art HD panels will be performed simultaneously on all leading brands," according to Robert Zohn, founder and president of Value Electronics.

The program involves:

Kevin Miller of ISF will be calibrating the flat panels and providing his findings and other key background information in his presentation. National trainers and product specialists from the manufacturers have been invited to present on their products as well.

Evaluation of color accuracy, contrast ratio, peak brightness and black level as well as energy efficiency will be measured and discussed.

All panels will be concurrently fed through a professional HDMI distribution amp from the same Blu-ray player using the exact same HDMI cables for all panels. Furthermore, the a/c power will be a dedicated 15 amp circuit run through a power conditioner.

A brief Q&A session will be held at the end of each presentation.

“Several companies have offered to bring advanced products that are coming out in the future and the image and audio will be the true reference quality for the audiophile/videophile,” Mr. Zohn added.

The findings will be available at the end of the week for members of the press who present their email.

The public and press can register online to attend at www.valueelectronics.com or by email at sales@valueelectronics.com.

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